



Membership Application

PRIMIR – Print Industries Market Information and Research Organization

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ABOUT PRIMIR

PRIMIR, the Print Industries Market Information and Research Organization, is a global source of data, analysis and trend information about print and related communications industries. PRIMIR research is funded by member dues as well as through support from NPES The Association for Suppliers of Printing, Publishing and Converting Technologies. **PRIMIR is the market research unit of NPES.**

COMPANY DETAILS

Company Name <i>(please type or print)</i>		
Street Address		
City	State	Zip
Mailing Address <i>(if different from above or a PO Box)</i>		
<i>OPT-OUT ()</i> Phone	<i>OPT-OUT ()</i> Fax	<i>OPT-OUT ()</i> Email
Name		Website
Title		
Signature		Date

PRIMIR MEMBER COMMUNICATIONS POLICY

PRIMIR communicates with members on issues of importance such as programs, reports, and other products and services. These communications are via e-mail, fax, mail, and courier services. By signing this membership application, you agree to receive e-mails and faxes from the association to the fax number and e-mail address provided on the application. If you do not wish to receive faxes and/or e-mails, please check the “opt-out” space on the application. In this case, you will receive correspondence by regular mail only.

PRIMIR communicates with each member through a “delegate,” which is the primary individual representative for your company. The company may also have additional person(s) who will be identified as “alternates”. Please indicate below the name, title, address, phone and email address for your delegate and alternate(s).

The delegate will receive renewal invoices and hard copies of all new studies. All past and current research studies (for internal use and distribution) is also available on our website to all employees within the company.

NAMES	TITLES	EMAIL ADDRESSES
Delegate:		
Alternate 1:		
Alternate 2:		

COMPANY PROFILE

Parent Company Name: <i>(if applicable)</i> _____				
Primary Category: <input checked="" type="checkbox"/> only one				
<input type="checkbox"/> Manufacturers*	<input type="checkbox"/> Suppliers*	<input type="checkbox"/> Converters*	<input type="checkbox"/> Printers	<input type="checkbox"/> Brand Owners
<small>*Only if your company does not have a U.S. office. If you do, you qualify for NPES membership (PRIMIR is included).</small>				
Other pertinent data (company structure, divisions, subsidiaries, etc.) _____				

OUR MEMBERSHIP CRITERIA

Any firm, corporation, division or separate business unit of a corporation, engaged in printing or converting by any and all processes, within the United States or globally, or in the manufacture or distribution of equipment, software, materials or supplies to the graphic communications or converting industry, is eligible for membership. Membership is open to manufacturers, suppliers, printers, converters or brand owners. Consultants or Industry Trade Publications are ineligible for membership.

DUES INVESTMENT

The PRIMIR member dues investment is based on a company's sale of equipment, systems, software, or supplies for printing and publishing. First year's dues must accompany application. Thereafter, dues are paid annually on a calendar year basis.

Please check the dues classification that corresponds to the dollar volume of your company's/division's sales of equipment, systems, software, and supplies in the last calendar year, and return this form with your payment. This information is held in strict confidence and is not available to any member company.


CHECK CLASS	FULL MEMBERSHIP ANNUAL SALES VOLUME <i>(Global sales into printing, publishing and converting)</i>	DUES
	Over \$250 million in sales	\$8,100
	Over \$100 to \$250 million in sales	\$7,850
	Over \$50 to \$100 million in sales	\$7,700
	Over \$25 to \$50 million in sales	\$5,725
	Over \$10 to \$25 million in sales	\$3,325
	Over \$5 to 10 million in sales	\$1,663
	Over \$2.5 to \$5 million in sales	\$832
	Less than \$2.5 million in sales	\$416
TOTAL DUES ENCLOSED (all figures are in \$US)		\$


PAYMENT


For your convenience, dues payment may be made by check payable to "NPES" or by credit card:


Check
Enclosed

Mail to: NPES
P.O. Box 79842
Baltimore, MD 21279-0842









CREDIT CARD #	EXP. DATE	VERIFICATION # *
* 3-4 digits printed on back of credit card; required for processing.		
CARDHOLDER'S NAME		
SIGNATURE	DATE	