



PRINT TechTalk Panels

Moderated by Deborah Corn, Intergalactic Ambassador to the Printerverse

TechTalks Panels are 20-minute presentations held in a prominently located theater on the exhibit floor. All eyes are on YOU— the more relatable the content the better. Panel presentations and participating sponsors will be promoted on the event website, mobile app and on-site signage. This limited opportunity will strengthen your organization’s brand as a leading solution provider in the marketplace, while giving your company key exposure within a learning environment.

Sponsorship:

- 1 Exclusive 20-minute presentation \$2,000
- 1 Panel \$1,000
- 2 Panels \$625 each
- 3+ Panels \$500 each

Note: A maximum of 4 exhibitors can participate on each panel.



Panel Schedule			
	Thursday	Friday	Saturday
10:00 AM		Embellishments TechWalk	Inplant TechWalk
10:30 AM	Honey I Shrunk the Spectrometer	Inkjet Panel	
11:00 AM	FirstLook TechWalk	Software Panel	Beyond Hardware TechWalk
11:30 AM	Workflow Panel	Inkjet TechWalk	Mailing Panel
12:00 PM	Color Panel	Paper & Substrates Panel	DTG Panel
1:00 PM	Label & Packaging TechWalk		
2:00 PM	Substrate TechWalk	Mailing TechWalk	
2:30 PM	Wide Format Panel	Ink Panel	
3:00 PM	Finishing Panel	Digital Packaging Panel	

Sponsorships are limited. To take full advantage of all promotional opportunities, contract and payment must be received before September 1.

For details, contact:

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OCTOBER 3-5 | Thursday – Saturday
McCormick Place North | CHICAGO