

**PRINT 19**, along with many of our exhibiting companies, have integrated social media into their Attendee outreach and witnessed the power of this engagement by the many new “followers / friends / connections” from strategic use of these outreach tools.

The value in using social media is directly related to the size of the communities, leveraged by the multiple connections among the communities. With that in mind, PRINT 19 has created and coordinates the use of several social media tools to help you utilize them to your best advantage before, during and after this year’s event.

While many companies already use social media tools, some still do not. Our goal for those who do not (but want to) is to make it easy to **leap the learning curve**. For those who already participate in social media, we share specific ideas and tips on how to take best advantage of the event’s use of these tools to leverage YOUR company’s exposure and grow YOUR business social communities.

### **PRINT 19 Social Media Tools and Accounts**



**Twitter**     [www.twitter.com](http://www.twitter.com)  
Show Hashtag: **#PRINT19**    page: **@thePRINTevent**



**LinkedIn**     [www.linkedin.com/groups/2511128](http://www.linkedin.com/groups/2511128)  
Account: **PRINT19**



**Facebook**     [www.facebook.com/thePRINTevent](http://www.facebook.com/thePRINTevent)  
Account: **PRINT19**



**YouTube**     [www.youtube.com/c/PRINTevent](http://www.youtube.com/c/PRINTevent)  
Account: **PRINT**



**Instagram**     [www.instagram.com](http://www.instagram.com)  
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**#PRINT19**