



SHUTTLE BUS ADVERTISING

For more information please contact:
expomarkit Media Group at 205-332-1413 x101
info@expomarkit.com



FULL BUS WRAPS The ultimate high impact way to promote your company. These buses are literally huge traveling billboards.



COACH WINDOW SIGNS
4'w x 2'h signs on one or multiple windows on entry or both sides of bus.



KING BUS WRAPS Abbreviated wrap between the wheel wells provide extreme visibility from both sides of the bus.



COACH SIDE RIBBONS
2'h ribbon signs belt the side of the bus. Available in 36' printed vinyl or 10', 20' or 30' laminated sign lengths. Effectively brand the bus on the entry side or both sides for maximum exposure.



ROUTE ID SIGNS
Color logo and booth number at the entrance of all buses.



HEADREST COVERS 20 rear facing covers per bus with crisp white linen covers on aisle seats with same 7" x 7" color ad.

SHUTTLE BUS INFORMATION

ROUTES 1 - 6	TO/FROM HOTELS EVERY 15-20 MINUTES	TO/FROM HOTELS EVERY 15-20 MINUTES
Tuesday, 1/14	7:00 am - 10:30 am	3:30 pm - 6:30 pm
Wednesday, 1/15	7:00 am - 10:30 am	3:30 pm - 6:30 pm
Thursday, 1/16	7:00 am - 10:30 am	3:30 pm - 6:30 pm
Friday, 1/17	7:00 am - 10:30 am	2:00 pm - 5:00 pm

HOTEL	ROUTE #	BOARDING POINT
Bally's	3	Flamingo Road Entrance
Belagio	4	Tour Bus Area
Caesars Palace	6	Cosmos Bus Entrance
Circus Circus	5	Las Vegas Boulevard Entrance
Flara Hilton Grand Vacations	3	Walk to Flamingo
Excalibur	1	Walk to Luxor, North Bus Plaza
Flamingo	4	Tour Bus Area on Audubon
Harrah's	WD	Walking Distance, No Shuttle Required
Luxor	1	North Bus Plaza
MGM Grand	2	Grand Garden Entrance
Mirage	WD	Walking Distance, No Shuttle Required
Monte Carlo	2	Tour Bus Area
New York New York	1	North Entrance
Paris	3	Walk to Bally's, Flamingo Road Entrance
Planet Hollywood	3	Tour Bus Area
Quad Resort & Casino	WD	Walking Distance, No Shuttle Required
Treasure Island	WD	Walking Distance, No Shuttle Required
Trump International	5	Curbside on Fashion Show Drive
Venetian/Palazzo	WD	Walking Distance, No Shuttle Required

Airport Service: Direct service will be provided from the Sands Expo to McCarran International Airport on Thursday, January 16 from 10:00 am - 8:00 pm and Friday, January 17 from 10:00 am - 5:00 pm, every 20 minutes.

Hotel Shuttle Information or ADA Transportation: Please call (877) 214-6065. Please request ADA service at least 20 minutes in advance of desired pick up time. Prior to and after scheduled shuttle hours please call Western Call (702) 736-8000 for an ADA taxi.

Shuttle sponsored by **CMAC** Booth No: 2829



INTERIOR VISOR SIGNS 40" w x 12" h full color placard displayed over the right windshield facing all seated and exiting passengers.



HOTEL LOBBY SCHEDULE SIGNS / BOARDING SIGNS
19" w x 6" h color ad on lobby signs at all official show hotels or on boarding area signs at convention center.



SHUTTLE BUS ADVERTISING RATES

Artwork Deadline: August 22, 2019

Exhibitor supplies only camera ready artwork. Fully turnkey service
(includes space, production, installation, management, damage insurance,
removal & disposal). Signage is for duration of all exhibit days. All rates are NET.

EXTERIOR BUS SIGNAGE

Exterior bus advertising gives you traveling billboards at all convention venues and throughout greater Chicago with full color, high quality signs. Single sided banners are one sign displayed on the passenger's side, and double sided hosts one on each side of the bus for maximum exposure. Spectacular upgrades to full and king wraps make for extreme exposure. Logo & Booth # is sponsor recognition on Route ID signs at the entrance of every bus. Buses hosting minimum 20' banners have exclusive exterior signage on that bus.

Full Size Coaches	Single Sided (ea)		Double Sided (ea)	
	1 - 12	13 - 25	1 - 12	13 - 25
4w' x 2'h (Window)	\$750	\$725	\$1,450	\$1,425
Triple Window	\$1,950	\$1,925	\$3,850	\$3,800
Route ID signs (Logo & Booth #) - All buses		\$4,000		
10'w x 2'h Laminated Side Ribbon	\$1,200	\$1,150	\$2,300	\$2,250
20'w x 2'h Laminated Side Ribbon	\$1,600	\$1,550	\$3,100	\$3,050
30'w x 2'h Laminated Side Ribbon	\$2,400	\$2,350	\$4,600	\$4,550
36'w x 2'h Vinyl Side Ribbon	\$3,200	\$3,150	\$6,300	\$6,250

Coach Bus Wraps **Full Wrap - \$22,950 each** 1-3 buses **King Wrap - \$10,995 each** 1- 5 buses
\$11,995 each 6-10 buses

INTERIOR BUS SIGNAGE

Target a truly captive audience. Attendees have few competing distractions during the 10 - 15 minute bus ride at least twice per day. Advertise to **YOUR** prospective buyers with the following great options:

INTERIOR HEADER SIGN: 4-color, high quality 40" w x 12" h printed sign, located at the front of the bus facing all seated passengers. One advertisement per bus.

HEADREST COVERS: 4-color 7" x 7" graphic image on crisp white duck cloth faces seated attendees as they ride to the show. Standard package includes 20 rear facing covers/bus. Upgrade to front and rear facing images available.

Interior Header Signs (40" w x 12" h - coach or mini-bus)	695 /bus	
Headrest Covers (7" sq. Image)	<u>Aisle Seats</u> (20/bus)	<u>Most Seats</u> (40/bus)
Rear facing image	750 / bus	1,400 / bus
Front & rear images	1,400 /bus	2,700 / bus

HOTEL LOBBY SIGNS

4 color exclusive advertising opportunity on the bus schedule signs displayed in the lobbies of the official hotels where permitted. Advertising image area is 19" w x 6" h.

Hotel Lobby Signs (Ad - 19" w x 6" h) All serviced hotels - **Exclusive** **\$10,000**

TRANSPORTATION FLYER - Full page ad on back of "Official" Transportation Flyer. Distributed at all host hotels where permitted and at McCormick Place. Inquire for specifics. **Exclusive Opportunity** - 4-Color - \$4,000 | B/W - \$3,000.

**Please contact expomarkit Media Group for additional information
or to participate in the opportunities outlined above:
205-332-1413 ext. 101 | e-mail: info@expomarkit.com**



**2019 SHUTTLE BUS ADVERTISING
SPECIAL VALUE PACKAGES**



Artwork Deadline: August 22, 2019

Rates are net and include ad space, production, installation, insurance, removal & disposal.

SPECIAL VALUE PACKAGE #1

- 8 Buses 10’w x 2’h Single full color Side Ribbon sign on passenger entry side
- 8 Buses 40”w x 12”h full color Interior Header signs – 1 / bus
- 8 Buses Linen Headrest Covers - 20 / bus with 7” square full color rear facing image
NOTE: includes signs on 24 buses - 8 w/side ribbons, 8 w/interior header signs & 8 w/headrest covers
- All Hotels 19”w x 6”h full color ads on 22” x 28” Hotel Lobby Schedule signs
- All Buses Sponsor’s Logo & Booth Number on “On-Bus” Route ID signs

Regular price of items = \$34,750\

Special Value Pkg #1 Price = \$31,000

SPECIAL VALUE PACKAGE #2

- 4 Buses 36’w x 2’h full color printed vinyl Side Ribbon signs on passenger entry side
- All Hotels 19”w x 6”h full color ads on 22”w x 28”h Hotel Lobby Schedule signs

Regular price of items = \$24,200

Special Value Pkg #2 Price = \$21,500

SPECIAL VALUE PACKAGE #3

- 8 Buses 4’w x 2’h full color Window signs on 2nd window of passenger side
- 8 Buses 40”w x 12”h full color Interior Header signs – 1 / bus
- All Buses Sponsor’s Logo & Booth Number on “On-Bus” Route ID signs

Regular price of items = \$18,200

Special Value Pkg #3 Price = \$16,250

SPECIAL VALUE PACKAGE #4

- 4 Buses 20’w x 2’h full color Side Ribbon sign on passenger entry side
- All Buses Sponsor’s Logo & Booth Number on “On-Bus” Route ID signs

Regular price of items = \$10,400

Special Value Pkg #4 Price = \$9,250

***Please contact expomarkit Media Group for additional information
or to participate in the opportunities outlined above:
205-332-1413 ext. 101 | e-mail: info@expomarkit.com***