

PRINT[®]19

OFFICIAL EVENT GUIDE

Increase visibility and awareness by taking advantage of the advertising opportunities available only to exhibitors in the *PRINT 19 Official Event Guide*. This Guide will be available to all attendees and will serve as a complete event overview and Exhibitor Directory. The *PRINT 19 Official Event Guide* includes a fold-out map of the PRINT 19 event floor plan with a listing of all exhibitors and booth numbers. This is your chance to reach powerful decision makers every day of PRINT 19 and help drive traffic to your booth.

Don't miss this opportunity to get your company in front of prospective buyers at PRINT 19.

Back Cover	\$4,000
Inside Front Cover	\$3,500
Inside Front Cover (right read)	\$3,500
Inside Back Cover	\$3,500
Full page	\$2,600
½ page	\$1,800
¼ page	\$1,250

➤ Receive a FREE enhanced listing when you advertise in the event guide. APTEch members will automatically receive a complimentary enhanced listing.

➤ Non-advertisers and non-members enhance your listing by adding your color logo in the alphabetical list of exhibitors and drive more traffic to your booth. Cost \$400.

The *PRINT 19 Official Event Guide* will be a full-sized perfect bound book given to each attendee at registration. The book will include detailed company and product listings, educational programming and a fold-out map of the exhibit floor.



AD CLOSING **August 16, 2019**

MATERIALS DUE **August 30, 2019**



Easy, Convenient Exhibit Floor Map

The *PRINT 19 Official Event Guide* will include an easy-to-use fold-out map of the exhibit floor for attendees to plan their booth visits. There are special advertising opportunities for 2.5" x 3" ads that surround the map. The map also includes the exhibitor list and booth numbers for easy reference and access.

2.5" x 3" Map Advertisement - \$650

Published by the Association for PRINT Technologies (APTEch) and Peterson Publications, Inc.



For more information, contact Peterson Publications, Inc. at 785-271-5801 or email Gavla Peterson at gavla@petersonpublications.com.

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Company Name _____

Name _____ Title _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Authorized signature to validate your advertising request(s):
 Signature _____ Date _____

Please reserve space for a **Print Advertisement** in the *PRINT 19 Official Event Guide*:

- | | | |
|---|--|--|
| <input type="checkbox"/> Full page – bleed | <input type="checkbox"/> ½ page – vertical | <input type="checkbox"/> 2.5" x 3" Map Advertisement |
| <input type="checkbox"/> Full page – no bleed | <input type="checkbox"/> ¼ page | |
| <input type="checkbox"/> ½ page – horizontal | | |

Enhanced Listing

- | | |
|--|--|
| <input type="checkbox"/> Free for <i>PRINT 19 Official Event Guide</i> advertisers | <input type="checkbox"/> Free for APtech Members |
| <input type="checkbox"/> \$400 for non-advertisers and non-members | |

Total advertising: \$ _____

Payment Method

Invoice \$ _____

I have enclosed a check for \$ _____, payable to Peterson Publications, for my advertising request(s).

Please charge \$ _____ to my: Visa Mastercard Discover American Express

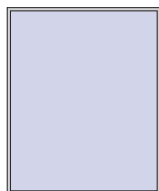
Card Holder's Name _____ Expiration Date _____

Card Number _____ Signature _____

Billing Address _____

SPECIFICATIONS

Finished Size of Event Guide: 8.375" x 10.875" – perfect bound

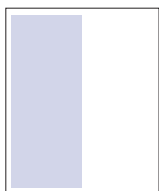


Full page bleed:
8.625" x 11.125"

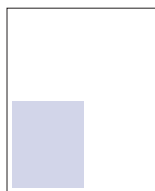
Full page no bleed:
7.5" x 10.5"



½ page (horizontal):
7.5" x 4.875"



½ page (vertical):
3.75" x 10"



¼ page (vertical):
3.75" x 4.875"

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