

PRINT 19

DIGITAL PACKAGES & SPONSORSHIPS



- ✓ ONLINE DIRECTORY
- ✓ INTERACTIVE FLOOR PLAN
- ✓ MOBILE APP
- ✓ ONSITE PRODUCT LOCATORS



2019 Digital Marketing Opportunities

Get Noticed at PRINT 19

The PRINT 19 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

Visibility + Content = **Lead Generation.**

Upload Content

Choose between the complimentary basic listing and uploading your logo, product images, videos, and more.



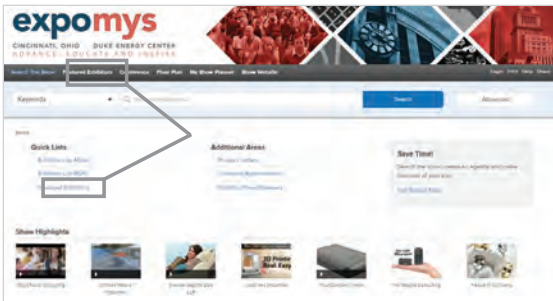
Make Your Booth Stand Out

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the Show.



Be a Featured Exhibitor

A select number of exhibitors will be featured in an exclusive list on this year's event website.



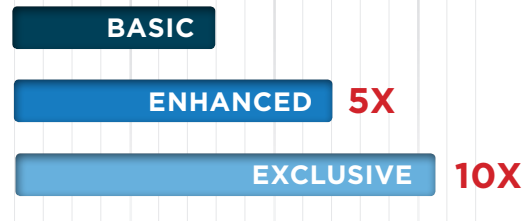
Get Priority Placement

Like Google AdWords, when users search for your company's keywords or categories you can show up at the top of search results.



More Impressions

Upgrade your listing today and get more traffic on the online directory and floor plan.



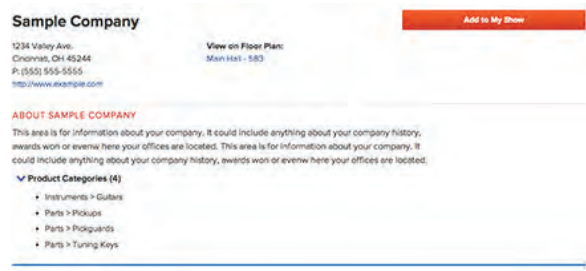
To Purchase, Contact:

Stephen Folkert – Exhibitor Engagement Manager
513.338.2192 | SFolkert@MapYourShow.com



Listing Options

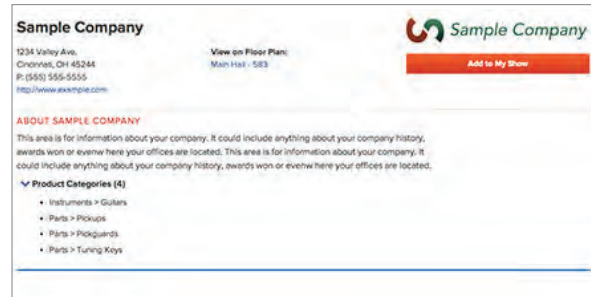
Each exhibitor at this year's PRINT 19 show receives a complimentary basic listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.



Basic Listing: Complimentary

- Address Information
- Company Description
- Product Categories
- Booth Number

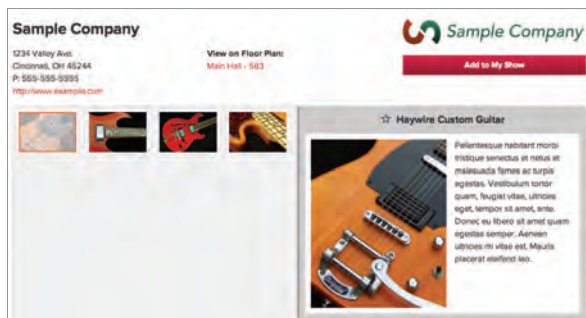
ENHANCED LISTINGS



Lead Access: \$500

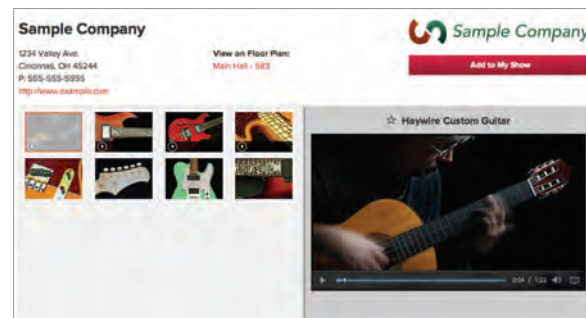
- Includes the Basic Listing
- Access to My Show leads
- Upload/Display of online company logo, press releases, and an active email address
- Ability to set up appointment times online so attendees can schedule meetings with you

Lead Generation: \$1,000



- Includes the Lead Access Package
- **4 customizable product display panels for image and/or text**

Lead Generation Turbo: \$1,500

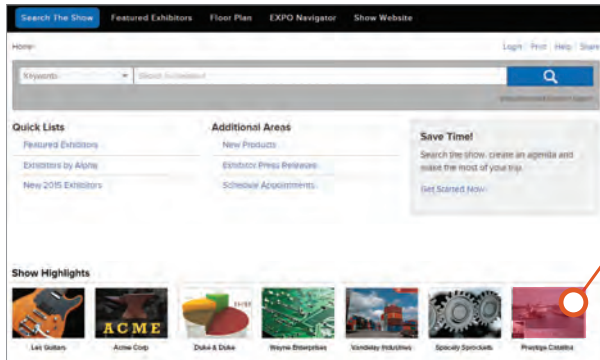


- Includes the Lead Generation Package
- **4 video panels (for a total of 8 display panels)**
- Online booth is highlighted with a **corner peel**
- **Priority placement** at the top of all online searches
- Inclusion in the **Featured Exhibitor Search**



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Additional Opportunities

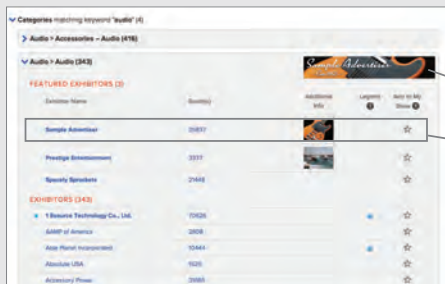


Show Highlights Sponsorship: +\$500

- Requires the Lead Generation Turbo Package
- **Showcase your product image or video on the Directory Home Page**
- Live link directs attendees to your company's listing
- Limited to the first 21 exhibitors

EXCLUSIVE SPONSORSHIPS

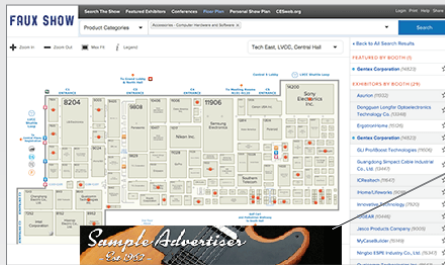
*All sponsorships require the Lead Generation Turbo Package



Exhibitor Category Sponsorship

- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

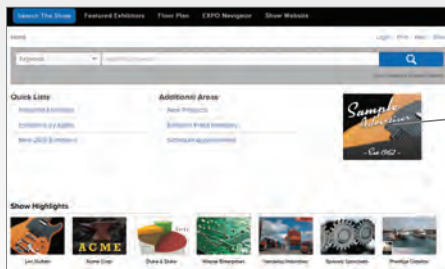
+\$500/each



Individual Hall Banner Ad Sponsorship

- 728x90 pixel image on the online hall (1456x180 pixel image required for upload)

+\$3,500



Online Directory Sponsorship

- 180x150 pixel image on the online directory home page (360x300 pixel image required for upload)

+\$4,500

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Official Mobile Show App

Don't miss the opportunity to feature your company on the official PRINT 19 Mobile Show App. Put your brand in the hands of attendees as they navigate the show floor onsite with the Official Mobile Show App. Feature a product on one of the banners or push a notification out to the thousands of attendees using the mobile show app.

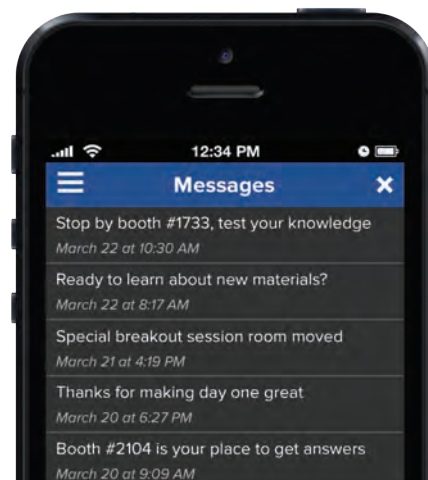
Overall Exclusive Sponsor - \$6,000

- Branding on the splash/loading screen
- **Up to 3 rotating banners placed at the bottom of the various main content pages**
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242 x 195; we'll shrink to fit various screen sizes)



Messaging Alerts - \$995 each

- **Message alerts are pushed based on a scheduled date/time**
- 2 messages available each day of the show (6 total)
- Message consists of a subject, short description, and full length message:
 - **Subject:** 20 characters
 - **Push Notification:** 60 characters
 - **Full Length Message:** Unlimited (although we recommend clear and concise)



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Onsite Product Locators

Five different product locator computers will sit throughout the McCormick Place giving attendees directions to exhibitors, sessions, and more. Brand the outside of the units with your company's artwork while also giving them a nudge digitally within the wayfinding software. This is the perfect combination of onsite and digital advertising.

Exclusive Locator Sponsorship - \$3,000 each

- **Two branding spots on the front of the product locator**
- **200 x 200 pixel company logo on the home screen of the product locator**
 - Logo links to your company showcase so attendees can easily see where you're located
 - Includes the Lead Generation Turbo Package
 - **Only 5 available**



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ORDER FORM for the Official PRINT 19 online and mobile show app packages/sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed agreements will be considered firm, and no cancellations are accepted.

For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics. Please indicate your card of choice: VISA MasterCard AMEX

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Authorized Signature _____ Date _____

Online Packages & Sponsorships:

- Lead Access \$500
- Lead Generation \$1,000
- Lead Generation Turbo \$1,500
- Show Highlights Sponsorship +\$500
- Exhibitor Category Sponsorship +\$500
- Individual Hall Banner Ad +\$3,500
- Online Directory Sponsorship +\$4,500

Mobile Show App Sponsorships:

- Overall Exclusive Sponsorship \$6,000
- Messaging Alert \$995/each

Please select a message day/time*:

- Day 1: Morning Afternoon
- Day 2: Morning Afternoon
- Day 3: Morning Afternoon

**Please contact Stephen for most up-to-date inventory*

Onsite Product Locators:

Exclusive Locator Sponsorship \$3,000/each

Quantity: _____

Notes: _____



ORDER TOTAL

Please email completed forms to: SFolkert@mapyourshow.com / for help, call: 513.338.2192