

FREE! Customer Registration

Don't miss this opportunity to host your best customers and prospects as YOUR guest with a FREE PRINT 19 Exhibit pass.

HOW: Log in to your Exhibitor Dashboard PRINT19.exh.mapyourshow.com to find your company's unique Customer Promo Code to send to your customers – or you can register them yourself. There are no refunds for attendees who have already registered and paid.

There is no limit to how many times you may distribute your Customer Promo Code, and there is NO COST to you.

- 1. Distribute your unique Customer Promo Code** to your clients, which they enter in the "Promo Code" box when they self-register online.
- 2. Distribute your unique Registration Link to your clients** (it's just a click away for them).
- 3. Invite a group of customers** by copying and pasting your unique Registration Link into your own broadcast e-mail.

Note: You may only register **customers**. All names will be checked prior to badge production to ensure that exhibitor staff and manufacturers/suppliers are not included.

Want to Make a Bigger Impression?

The next page explains more about our **VIP Guest Invites program** – your personal VIP Dashboard will provide you with customized invite tools, banner graphics, buttons, HTML emails, and social media sharing tools—all with the sole purpose of bringing your customers and prospects to PRINT 19.

Questions?

Please contact Kaitlyn Greene at kgreene@aptech.org or (703) 264-7200, ext. 270



INVITE YOUR CUSTOMERS AND PROSPECTS TO JOIN YOU AT PRINT® 19 WITH A FREE EXPO PASS!

VIP Guest Invites provides you with all of the marketing tools needed to effectively promote your presence at PRINT® 19.

This is a great way to ensure you connect with as many of your key industry contacts as possible.

Plus, it's 100% complimentary!

Increase Your Booth Traffic!

We've made sharing your promo code easy!

Simply visit your VIP Guest Invites Dashboard to see all of your customized invite tools and marketing materials.

HTML Email & Landing Page



Social Media Sharing



Banner Graphics



82% of exhibitors report an increase in booth traffic from pre-show marketing

- Exhibitor Magazine

1

Banner Graphics Already Customized

Use your customized "See us at PRINT® 19" banner graphics on your web site, emails, email signatures, and anywhere else your customers will be looking between now and the show.

These are great ways to promote your presence at PRINT® 19 with all of the customers and prospects your company is already communicating with on a daily basis.

2

Email & Landing Page Ready-to-Send HTML

We have already customized a ready-to-broadcast HTML email invite for every exhibitor. Simply copy & paste the code into any Email Service Provider, test and send. It's as easy as that!

You may also use the link provided as a Landing Page to direct customers to, from anywhere you wish.

3

Social Media Sharing Tools

Your VIP Guest Invites dashboard has automated social media sharing tools for LinkedIn, Facebook and Twitter.

Social media is a great place to post your "Come see us at PRINT® 19" message to share your exclusive promo code with all of your contacts and followers!

How to get started!

Simply visit your VIP Guest Invites online dashboard to review, download and use your customized marketing materials.

If you would like your dashboard link resent to you, please email us at: support@vipguestinvites.com.

Need assistance?

Please contact us via email anytime:

support@vipguestinvites.com

Or by phone 10 AM - 6 PM EDT at:

800-211-6570