

SCHEDULE AT A GLANCE

REVISED

Monday, December 3, 2018

- 11:00 AM - 12:00 PM **New Board Member Orientation** *(By Invitation Only)*
- 12:00 PM - 1:00 PM **Executive Committee Lunch** *(By Invitation Only)*
- 1:30 PM - 5:30 PM **APTech Board Meeting** *(By Invitation Only)*
- 6:00 PM - 8:00 PM **Welcome Networking Reception** *(All Welcome)*

Tuesday, December 4, 2018

- 7:00 AM - 8:15 AM **Continental Breakfast**
- 8:15 AM - 8:30 AM **Welcome**
- 8:30 AM - 9:30 AM **Keynote: Innovate or Die Trying**
Pablos Holman, Futurist, Inventor and Hacker, Intellectual Ventures
- 9:30 AM - 10:50 AM **Keynote: UnSquaring: Is Your Business Model Crippling Your Future?**
Wayne Peterson, Principal, Black Canyon Consulting Group, Inc.
- 11:00 AM - 12:00 PM **The Challenge of Change**
Prof. Maury Peiperl, Dean, George Mason University-School of Business
- 12:00 PM - 1:00 PM **Lunch**
- 1:00 PM - 2:00 PM **Adding These Technologies Changed My Business—
Industry Entrepreneurs Tell All**
Panel:
Cheryl Kahanec, CEO, Quantum Group
Al Kennickell, President, The Kennickell Group
Tom O'Brien, President, Acculink
- 2:00 PM - 3:00 PM **Transformational Leadership (workshop)**
Prof. Maury Peiperl, Dean, George Mason University-School of Business
- 3:00 PM - 3:15 PM **Break**
- 3:15 PM - 4:00 PM **Your Supply Chain: Growing the Top and Bottom Line**
Bill Ruddy, Vice President, Supply Chain, CCL Label
- 4:00 PM - 5:00 PM **Why Culture Eats Strategy for Lunch**
Prof. Maury Peiperl, Dean, George Mason University-School of Business
- 6:00 PM - 9:00 PM **Networking Reception, Dinner and Awards Ceremony**

Wednesday, December 5, 2018

- 7:30 AM - 9:00 AM **Breakfast with PRIMIR: Attracting New Talent to the Industry**
Dr. Nona Woolbright, Professor, Clemson University
- 9:00 AM - 10:00 AM **Annual Members Meeting and Election of Officers**
- 10:00 AM - 11:00 AM **You Need to "Radicalize" Your Business Strategy**
Ken Garner, VP Business Development & Industry Relations, APTech